



6th Edition

MICROGRID

GLOBAL INNOVATION FORUM

MARCH 13-15, 2018 • WASHINGTON, D.C.

Sponsorship Opportunities

The **6th Microgrid Global Innovation Forum 2018** (www.microgridinnovation.com) brings together key industry executives for focused networking and information sharing concerning the design, implementation and operation of renewables-centric microgrids in North America and globally. The emphasis is on maximizing the effective use of sustainable distributed energy resources, refining the positive business model for a range of microgrid deployments, and sharing real-world case studies in both grid-tied and off-grid environments.

The event will focus on:

- Microgrid feasibility, design, and implementation
- Refining the business case for hybrid, renewable energy microgrids
- Solar + storage advances
- Utilization of energy storage for microgrid scenarios
- Advanced battery, fuel cell, and flow battery technologies
- Microgrid power control, management, and grid integration
- Optimizing the management of distributed renewable energy resources
- Effective project evaluation, implementation, and management
- Microgrids as a grid resiliency and reliability strategy
- Standards and interoperability issues
- Market drivers and opportunities worldwide

The audience for the Forum includes microgrid project developers, owners, and entrepreneurs; utility and energy provider executives; renewable energy professionals; energy storage providers, technology researchers, investors and regulatory representatives, and more.

Sponsorship of the Forum allows organizations to showcase their thought leadership and innovation to key executive decision makers within this high-growth market.

"The was a great networking opportunity. Speakers were interesting in and of themselves, but the mix (tech, policy, regulatory, markets) made for deeper conversations than most events provide."

-- Paul Roege, Vice President - Strategic Initiatives, Typhoon HIL, on 2017 edition



Previous Microgrid Innovation Forum Attendees Include:

- 127 Energy
- 3Angle Capital
- Aalborg University
- ABB
- Acciona Energía
- Adaptive Balancing Power
- Akuo Energy
- Alliance for Rural Electrification
- Altairnano
- Ameren
- American Public Power Association
- Anbaric Power LLC
- APESF
- Aquion Energy
- ARDA Power
- Arelis Group
- Associação de Energias Renováveis
- BC Institute of Technology Centre
- Benoolend
- Black & Veatch
- Blue Pillar
- Boeing Research & Technology Europe
- Boreal Renewable Energy Development
- BU Africa
- Burns & McDonnell
- Canadian Solar
- Catalonia Institute for Energy Research (IREC)
- CENER
- Center for Climate and Energy Solutions
- CERTS Microgrid Project
- CEZ Distribuce, Corp.
- Circular Energy
- Colorado State University
- ComRent International
- CPG Advisors
- CPS Energy
- CSEM SA
- Customized Energy Solutions
- cyberGRID GmbH
- DC Public Service Commission
- DEG - German Investment Corporation
- Deutsche Investitions- und Entwicklungsgesellschaft mbH
- Distributed Generation Ltd
- Distributed Sun LLC
- DNV GL
- Duke Energy
- Dynamic Energy Group
- Dynapower Company
- E.ON UK
- EDA RENOVAVEIS
- EDF Renewable Energy
- Edison Electric Institute
- Edison International
- EDP
- EDP DISTRIBUIÇÃO
- Efacec Power Solutions
- Electric Power Research Institute (EPRI)
- Emerge Alliance
- Emerson Network Power
- Enbala Power Networks
- Enchanted Rock
- Eneco B.V.
- EnerCo
- Enercon GmbH
- Enercoutim
- Energy Storage Report
- EnergyIN
- EnerNex
- Engie
- Enphase Energy
- Ensol Tanzania Ltd
- Eos Energy Storage
- ERDF
- EREN RENEWABLE ENERGY
- ETAP
- EURELECTRIC
- Exelon
- FERC
- Fluidic Energy
- Fluktuat
- FREEDM Systems Center, NC State
- Freie Universität Berlin
- Fronius España S.L.U.
- Fronius International GmbH
- Frost & Sullivan
- FuelCell Energy
- GDF Suez
- GE Power & Water
- General Microgrids
- Gildemeister Energy Storage
- Gommyr Power Networks
- Grupo Impresa
- Hatch Electro-Technologies
- Honeywell
- HSB Engineering Insurance
- Hydro-Quebec
- Idaho Power Company
- Industrie Canada
- Ingeteam Power Technology, S.A.
- Innhotep Think Tank for Innovation in Energy & Cleantech
- INTRACOM DEFENSE ELECTRONICS
- IPERC
- IREC
- janom s.r.o.
- K2J Environmental
- Keystone Steel & Wire
- Korea Polytechnic University
- Landis + Gyr
- Lawrence Berkeley National Lab
- Leclanché SA
- Leidos
- Lockheed Martin Energy
- Lux Research
- Marsh Creek LLC
- Martifer Solar
- MC Consulting
- Microgrid Institute
- MinesParisTech
- Mitsui & Co. Ltd.
- Morrison Foerster LLP
- MotuSolar
- Narada Power Source Europe
- Navigant Research
- NEDO
- Nemetec
- NY Independent System Operator
- NY State Smart Grid Consortium
- NextEra Energy
- Northern Power Systems
- NovaTech LLC
- Olidata spa
- Omnetric Group
- Omron
- OPAL-RT Technologies
- Oxford University
- Pareto Networks
- Peerless Lighting
- Pepco Holdings
- Power Analytics
- Princeton Power Systems
- QiDO Energy Development
- Qinous GmbH
- R.E.S. Ltd.
- Redflow Europe GmbH
- RELUMO
- REpower Systems Inc.
- ResoTek, Inc.
- Rhombus Energy Solutions
- Robert Bosch España, S.L.U
- RVE.SOL
- S&C Electric
- Saft America
- Sail Capital Partners
- San Diego Gas & Electric
- Sandia National Lab
- Saudi Aramco
- Saviva Research LLC
- Schneider Electric
- SCLE SFE
- sg++
- Shaldor
- Shimizu Corporation
- Siemens AG
- SMA Ibérica Tecnología Solar, S.L.U.
- Smart Com d.o.o.
- Smart Electric Power Alliance
- Smart Hydro Power
- SOFRECO
- Southern California Edison
- Spanish National Center on Hydrogen
- Spirae, Inc.
- Sunco Energy SL
- SunEdison
- Sunverge Energy
- Support2develop
- Susi Partners
- Sustainable Power Systems
- TECNALIA
- Tetra Tech
- The Boeing Company
- The Hartford Steam Boiler Inspection and Insurance Company
- Tractebel
- Trama TecnoAmbiental
- Trojan Battery Company
- U.C. San Diego
- U.S. Department of Commerce
- UniEnergy Technologies
- Universidad Carlos III de Madrid
- University College London, Electronic and Electrical Engineering
- University of Alberta
- University of California, Irvine
- UCLA
- University of Idaho
- University of Maryland
- University of Texas, El Paso
- University of the Basque Country UPV/EHU
- University of Wisconsin, Milwaukee
- Varentec
- Vattenfall AB, R&D
- Vestas
- Vieira de Almeida
- Viridity Energy
- Wells Fargo Bank
- West Monroe Partners
- Win Inertia
- Winch Energy
- World Bank
- Wuhan Huayuan Fukang Electric
- World Business Council for Sustainable Development

Previous Attendee Job Titles Include:

- Assistant Professor, Microgrids
- Associate
- Associate Professor
- Attorney Advisor
- Business Advisor
- Business Development Director
- Business Unit Development Manager, Grid Automation
- Business Unit Director - Renewables (GB & International)
- CEO
- CEO and Co-founder
- Chairman
- Chief Commercial Officer
- Chief Marketing Officer
- Chief of the Office of Energy and Sustainability (OES)
- Co-Founder
- Co-Founder and CEO
- Co-Founder and President
- Deputy Director
- Director
- Director of Industry and Innovation
- Director, Distributed Electricity and Storage
- Editor
- ElectriFi Manager
- Energy & IT Analyst
- Energy Solutions Manager
- Energy Storage Marketing/Strategy Manager
- Engineer
- Engineering Manager
- Executive Director
- Founder & Managing Director
- Founding Partner
- General Manager
- Global Sales Manager Microgrids
- Global Sector Co-ordinator, Innovative Finance
- Head of Direct Sales
- Head of Innovation - Global Infrastructure & Networks
- Head of Microgrid & Digital Substation Solutions
- Head of Project
- Independent Consultant
- Industry Research Analyst
- Journalist and Economist
- Manager of Market Intelligence, Strategy and Innovation
- Manager, Business Development
- Manager, Optimization and Forecast
- Manager, Policy and Innovation
- Manager, Smart Grid & Technology
- Manager, Technology Development
- Manager, Utility of the Future
- Manager-Emerging Technologies Office
- Managing Director
- Managing Partner
- Market Design Specialist - Distributed Resource Integration
- Microgrid Advisor
- Microgrid Laboratory Responsible
- Microgrids CTO North America
- News Director
- Of Counsel
- Operations Manager
- Partner & Co-Founder
- Portfolio Analyst
- Power Systems Group Leader
- President
- President & CEO
- Principal
- Principal Engineer
- Principal Research Analyst
- IEEE Fellow
- Program Director, Sustainable Energy Transformation and Microgrid Project
- Project Engineer
- Project Manager
- Renewable Energy Segment Manager
- Renewable Energy Specialist
- Research Associate Renewable Energy
- Research Officer
- Researcher and Industrial Engineer, Grid Integration
- Sales Manager
- Senior Analyst
- Senior Consultant Hydropower
- Senior Director, Energy & Utilities Practice
- Senior Engineer
- Senior Manager, Smart Grid Integration, North America
- Senior Portfolio Analyst
- Senior Principal, Sustainability
- Senior Vice President, Policy and Business Strategy
- SETS Program Manager
- Sr. Climate Change Specialist and Program Manager
- Technical Consultant - Power Supply & Protection
- Technical Expert – Regulatory Instruments
- Technical Sales Manager
- Technical Support Manager
- Venture Developer
- Vice President
- Vice President - Smart Grid, North America Operations
- Vice President Business Development
- Vice President, Product Management
- VP Commercialization & Product Development
- VP of Operations & Finance

Sample Attendee Feedback



"We were extremely impressed with the range of critical topics that were discussed at the event. A truly informative, engaging and memorable conference. We are looking forward to the next one!"

-- Rick Sander, CEO, Rhombus Energy Solutions, Inc.

"I liked the quality of attendees who had a wealth of experience performing projects with real lessons learned from their experiences."

-- Brian Warshay, Lux Research

"Excellent event. High quality speakers with huge experience in this space."

-- Vice President of a major west coast financial institution

"The conference was great -- good diversity of topics and presenters."

-- Alex Lauderbaugh, Navigant Research

"The conference was great and very informative for me. It was great to see speakers from government and military, as well as speakers working on the modeling software and real projects in rural and remote areas. The technical information was great too."

-- Samina Ali, Solar Energy Consultant, Boreal Renewable Energy Development

"My overall conference assessment was excellent. I particularly liked the opportunity it provided to meet with an array of microgrid leaders and get the benefit of their knowledge, perspectives and objectives."

-- Kurt Yeager, Vice Chairman, Galvin Electricity Initiative



"The breadth and depth of knowledge and expertise was really impressive."

-- Paul Cullum, Product Development Manager, HSB Engineering Insurance

"Very good, well organized and informative. I liked the diversity of presentations - academic, economic, technical and commercial."

-- Dr. Mohammad Sedighy, Principal Consultant and Associate, Hatch Electro-Technologies

"An event that brought lots of experts and new projects together. Relevant and up to date."

-- Natalie Samovich, I&D Programs Manager, Enercoutim

"A good quality conference bringing experts from all around the world in the microgrid field to get together and share experiences."

-- Tirinya Cheumchit, ENERCON GmbH



6th Microgrid Global Innovation Forum 2018 - Sponsorship Packages

Exclusive Diamond Level Sponsor

(one available)

Value: \$7,000

Program Benefits

- Participation within conference as Keynote Speaker
(topic subject to review and approval by Program Advisory Group)
- Tabletop exhibit in networking break and reception area

Registration Benefits

- 4 complimentary conference passes
- 15% off additional registrations

Pre-Show Branding

- Highlighting of sponsor's session in email marketing campaigns
- Exclusive top-level logo positioning in event website and email communications
- Corporate description with hyperlink on event website
- White paper or Executive Interview posted on event website and disseminated via media partners

On-Site Hosting and Branding

- Exclusive top-level logo positioning in Program Guide distributed to all attendees
- Exclusive top-level logo positioning in on-site banners and signage
- Dedicated floor-standing banner (provided by sponsor)
- Company information or insert included in registration bags

Post-Show Benefits

- Attendee List with contact information (provided one week following the event)

To arrange your participation, contact:

Daniel R. Coran

**Program Manager
6th Microgrid Global Innovation Forum 2018
info@microgridinnovation.com
+1-815-310-3343**

www.microgridinnovation.com

Platinum Level Sponsor

Value: \$5,000

- Participation within a conference session as a speaker or chair / moderator (topic subject to review and approval by Program Advisory Group)
- Tabletop exhibit in networking break and reception area
- 3 complimentary conference passes
- 15% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- White paper posted on event Website
- Corporate description with hyperlink on event website
- Prominent logo recognition in on-site banners and signage
- Logo on event program and registration materials
- Company information or insert included in registration bags
- Attendee List with contact information (provided one week following the event)

Gold Level Sponsor

Value: \$3,500

- Tabletop exhibit in networking break and reception area
- 2 complimentary conference passes
- 15% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Prominent logo recognition in on-site banners and signage
- Logo on event program and registration materials
- Company information or insert included in registration bags
- Attendee List (provided one week prior, and one week following the event)

Silver Level Sponsor

Value: \$2,500

- Tabletop exhibit in networking break and reception area
- 1 complimentary conference pass
- 15% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Prominent logo recognition in on-site banners and signage
- Logo in event program and registration materials
- Company information or insert included in registration bags

Bronze Level Sponsor

Value \$1,500

- 1 complimentary conference pass
- 10% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Prominent logo recognition in on-site banners and signage
- Logo on event program and registration materials

Tabletop Exhibition

All coffee breaks and networking receptions at the Forum will take place within a special Tabletop Exhibition Area, immediately adjacent to the main seminar room, where attendees can view the latest technology and services advances while interacting with fellow conference participants.

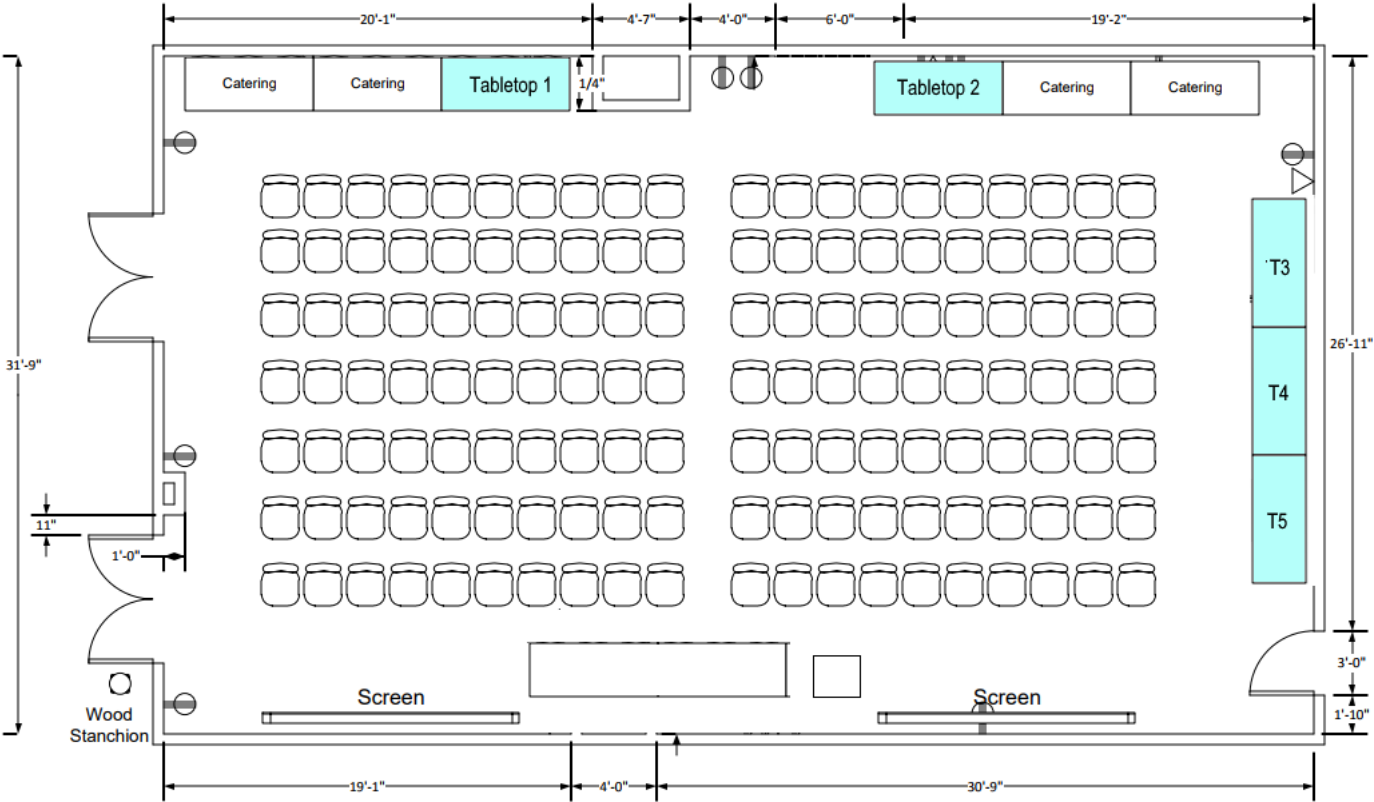


Each Tabletop Exhibit space features:

- One, 6 x 3 ' skirted table
- Standard wall electrical outlet service
- Location in high-visibility and high-traffic area during the conference

Event sponsors at the Silver level and above may participate in the Tabletop Exhibit. Deliverables include:

- 1 complimentary conference passes
- 15% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Prominent logo recognition in on-site banners and signage
- Logo in event program and registration materials



About the Organizer

The Smart Grid Observer (www.smartgridobserver.com) is an online information portal and weekly e-newsletter serving the global smart grid industry. SGO delivers the latest news and information on a daily basis concerning key technology developments, deployment updates, standards work, business issues, and market trends driving the smart grid industry worldwide. The publication serves a global readership of executives and practitioners in the electric power generation, transmission, and distribution industry.

Sponsors of SGO Programs Include:

