



14th Edition

NORTH AMERICA

# MICROGRID

## GLOBAL INNOVATION FORUM

FEBRUARY 15-16, 2022 • 100% VIRTUAL

### Sponsorship & Virtual Exhibition Opportunities

The **14th Microgrid Global Innovation Forum – North America**, held virtually on February 15-16, 2022 brings together key industry executives for focused networking and information sharing concerning the design, implementation and operation of renewables-centric microgrids in North America. The emphasis is on maximizing energy reliability, resiliency and sustainability for C&I end user customers, while optimizing the efficient use of distributed renewable energy resources in both grid-tied and off-grid environments.

The event will focus on:

- Eliminating outages and maximizing clean energy efficiency
- Role of microgrids in decarbonizing the energy mix
- Latest enabling technology advances, case studies and developments
- Market drivers and opportunities in North America
- Project modeling, financing and implementation
- Business models and regulatory support for microgrids
- Utility-driven microgrids and deployment partnerships
- Public-purpose, city-community, and commercial microgrid deployments
- Integration and interoperability with the larger grid
- Determining the correct technology mix for hybrid energy systems
- Advanced battery, fuel cell, and energy storage developments
- Power control, management and integration
- Optimizing system performance, efficiency and ROI

The audience for the Forum includes microgrid project developers, owners, and entrepreneurs; utility and energy provider executives; renewable energy professionals; energy storage providers, technology researchers, investors and regulatory representatives, and more.

Sponsorship of the Forum allows organizations to showcase their thought leadership and innovation to key executive decision makers within this high-growth market.

**"The was a great networking opportunity. Speakers were interesting in and of themselves, but the mix (tech, policy, regulatory, markets) made for deeper conversations than most events provide."**

*-- Paul Roege, Vice President - Strategic Initiatives, Typhoon HIL*

[www.microgridinnovation.com/North-America](http://www.microgridinnovation.com/North-America)

## Previous Microgrid Innovation Forum Attendees Include:

- 127 Energy
- 3Angle Capital
- Aalborg University
- ABB
- Acciona Energía
- Adaptive Balancing Power
- Akuo Energy
- Alliance for Rural Electrification
- Altairnano
- Ameren
- American Public Power Association
- Anbaric Power LLC
- APESF
- Aquion Energy
- ARDA Power
- Arelis Group
- Associação de Energias Renováveis
- BC Institute of Technology Centre
- Benoolend
- Black & Veatch
- Blue Pillar
- Boeing Research & Technology Europe
- Boreal Renewable Energy Development
- BU Africa
- Burns & McDonnell
- Canadian Solar
- Catalonia Institute for Energy Research (IREC)
- CENER
- Center for Climate and Energy Solutions
- CERTS Microgrid Project
- CEZ Distribuce, Corp.
- Circular Energy
- Colorado State University
- ComRent International
- CPG Advisors
- CPS Energy
- CSEM SA
- Customized Energy Solutions
- cyberGRID GmbH
- DC Public Service Commission
- DEG - German Investment Corporation
- Deutsche Investitions- und Entwicklungsgesellschaft mbH
- Distributed Generation Ltd
- Distributed Sun LLC
- DNV GL
- Duke Energy
- Dynamic Energy Group
- Dynapower Company
- E.ON UK
- EDA RENOVAVEIS
- EDF Renewable Energy
- Edison Electric Institute
- Edison International
- EDP
- EDP DISTRIBUIÇÃO
- Efacec Power Solutions
- Electric Power Research Institute (EPRI)
- Emerge Alliance
- Emerson Network Power
- Enbala Power Networks
- Enchanted Rock
- Eneco B.V.
- EnerCo
- Enercon GmbH
- Enercoutim
- Energy Storage Report
- EnergyIN
- EnerNex
- Engie
- Enphase Energy
- Ensol Tanzania Ltd
- Eos Energy Storage
- ERDF
- EREN RENEWABLE ENERGY
- ETAP
- EURELECTRIC
- Exelon
- FERC
- Fluidic Energy
- Fluktuat
- FREEDM Systems Center, NC State
- Freie Universität Berlin
- Fronius España S.L.U.
- Fronius International GmbH
- Frost & Sullivan
- FuelCell Energy
- GDF Suez
- GE Power & Water
- General Microgrids
- Gildemeister Energy Storage
- Gommyr Power Networks
- Grupo Impresa
- Hatch Electro-Technologies
- Honeywell
- HSB Engineering Insurance
- Hydro-Quebec
- Idaho Power Company
- Industrie Canada
- Ingeteam Power Technology, S.A.
- Innhotep Think Tank for Innovation in Energy & Cleantech
- INTRACOM DEFENSE ELECTRONICS
- IPERC
- IREC
- janom s.r.o.
- K2J Environmental
- Keystone Steel & Wire
- Korea Polytechnic University
- Landis + Gyr
- Lawrence Berkeley National Lab
- Leclanché SA
- Leidos
- Lockheed Martin Energy
- Lux Research
- Marsh Creek LLC
- Martifer Solar
- MC Consulting
- Microgrid Institute
- MinesParisTech
- Mitsui & Co. Ltd.
- Morrison Foerster LLP
- MotuSolar
- Narada Power Source Europe
- Navigant Research
- NEDO
- Nemotec
- NY Independent System Operator
- NY State Smart Grid Consortium
- NextEra Energy
- Northern Power Systems
- NovaTech LLC
- Olidata spa
- Omnetric Group
- Omron
- OPAL-RT Technologies
- Oxford University
- Pareto Networks
- Peerless Lighting
- Pepco Holdings
- Power Analytics
- Princeton Power Systems
- QiDO Energy Development
- Qinous GmbH
- R.E.S. Ltd.
- Redflow Europe GmbH
- RELUMO
- REpower Systems Inc.
- ResoTek, Inc.
- Rhombus Energy Solutions
- Robert Bosch España, S.L.U.
- RVE.SOL
- S&C Electric
- Saft America
- Sail Capital Partners
- San Diego Gas & Electric
- Sandia National Lab
- Saudi Aramco
- Saviva Research LLC
- Schneider Electric
- SCLE SFE
- sg++
- Shaldor
- Shimizu Corporation
- Siemens AG
- SMA Ibérica Tecnología Solar, S.L.U.
- Smart Com d.o.o.
- Smart Electric Power Alliance
- Smart Hydro Power
- SOFRECO
- Southern California Edison
- Spanish National Center on Hydrogen
- Spirae, Inc.
- Sunco Energy SL
- SunEdison
- Sunverge Energy
- Support2develop
- Susi Partners
- Sustainable Power Systems
- TECNALIA
- Tetra Tech
- The Boeing Company
- The Hartford Steam Boiler Inspection and Insurance Company
- Tractebel
- Trama TecnoAmbiental
- Trojan Battery Company
- U.C. San Diego
- U.S. Department of Commerce
- UniEnergy Technologies
- Universidad Carlos III de Madrid
- University College London, Electronic and Electrical Engineering
- University of Alberta
- University of California, Irvine
- UCLA
- University of Idaho
- University of Maryland
- University of Texas, El Paso
- University of the Basque Country UPV/EHU
- University of Wisconsin, Milwaukee
- Varentec
- Vattenfall AB, R&D
- Vestas
- Vieira de Almeida
- Viridity Energy
- Wells Fargo Bank
- West Monroe Partners
- Win Inertia
- Winch Energy
- World Bank
- Wuhan Huayuan Fukang Electric
- World Business Council for Sustainable Development

## Previous Attendee Job Titles Include:

- Assistant Professor, Microgrids
- Associate
- Associate Professor
- Attorney Advisor
- Business Advisor
- Business Development Director
- Business Unit Development Manager, Grid Automation
- Business Unit Director - Renewables (GB & International)
- CEO
- CEO and Co-founder
- Chairman
- Chief Commercial Officer
- Chief Marketing Officer
- Chief of the Office of Energy and Sustainability (OES)
- Co-Founder
- Co-Founder and CEO
- Co-Founder and President
- Deputy Director
- Director
- Director of Industry and Innovation
- Director, Distributed Electricity and Storage
- Editor
- Electrifi Manager
- Energy & IT Analyst
- Energy Solutions Manager
- Energy Storage Marketing/Strategy Manager
- Engineer
- Engineering Manager
- Executive Director
- Founder & Managing Director
- Founding Partner
- General Manager
- Global Sales Manager Microgrids
- Global Sector Co-ordinator, Innovative Finance
- Head of Direct Sales
- Head of Innovation - Global Infrastructure & Networks
- Head of Microgrid & Digital Substation Solutions
- Head of Project
- Independent Consultant
- Industry Research Analyst
- Journalist and Economist
- Manager of Market Intelligence, Strategy and Innovation
- Manager, Business Development
- Manager, Optimization and Forecast
- Manager, Policy and Innovation
- Manager, Smart Grid & Technology
- Manager, Technology Development
- Manager, Utility of the Future
- Manager-Emerging Technologies Office
- Managing Director
- Managing Partner
- Market Design Specialist - Distributed Resource Integration
- Microgrid Advisor
- Microgrid Laboratory Responsible
- Microgrids CTO North America
- News Director
- Of Counsel
- Operations Manager
- Partner & Co-Founder
- Portfolio Analyst
- Power Systems Group Leader
- President
- President & CEO
- Principal
- Principal Engineer
- Principal Research Analyst
- IEEE Fellow
- Program Director, Sustainable Energy Transformation and Microgrid Project
- Project Engineer
- Project Manager
- Renewable Energy Segment Manager
- Renewable Energy Specialist
- Research Associate Renewable Energy
- Research Officer
- Researcher and Industrial Engineer, Grid Integration
- Sales Manager
- Senior Analyst
- Senior Consultant Hydropower
- Senior Director, Energy & Utilities Practice
- Senior Engineer
- Senior Manager, Smart Grid Integration, North America
- Senior Portfolio Analyst
- Senior Principal, Sustainability
- Senior Vice President, Policy and Business Strategy
- SETS Program Manager
- Sr. Climate Change Specialist and Program Manager
- Technical Consultant - Power Supply & Protection
- Technical Expert – Regulatory Instruments
- Technical Sales Manager
- Technical Support Manager
- Venture Developer
- Vice President
- Vice President - Smart Grid, North America Operations
- Vice President Business Development
- Vice President, Product Management
- VP Commercialization & Product Development
- VP of Operations & Fi

# Sponsorship Packages

## Platinum Level Sponsor

Value: \$3,000

- Speaking slot (either stand-alone 30-min presentation, or participation on a panel)
- Executive interview or webinar hosted on event website and promoted in SGO newsletter
- White paper or case study distributed to attendees and to SGO microgrid interest group
- Virtual exhibit booth ([example](#))
- 4 complimentary conference passes
- 25% off additional registrations
- Top-level logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Company information distributed to attendees via email
- Attendee List (provided one week prior and one week following the event)

## Gold Level Sponsor

Value: \$2,000

- Speaking slot (either stand-alone 30-min presentation, or participation on a panel)
- Virtual exhibit booth ([example](#))
- 3 complimentary conference passes
- 20% off additional registrations
- Top-level logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Company information distributed to attendees via email
- Attendee List (provided one week prior and one week following the event)

## Silver Level Sponsor

Value: \$1,500

- Virtual exhibit booth ([example](#))
- 2 complimentary conference passes
- 15% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Logo in event program and registration materials
- Company information distributed to attendees via email
- Attendee List (provided one week prior and one week following the event)

## Bronze Level Sponsor

Value \$1,000

- 1 complimentary conference pass
- 10% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Logo on event program and registration material
- Attendee List (provided one week prior and one week following the event)

To arrange your participation, contact Daniel Coran ([dcoran@smartgridobserver.com](mailto:dcoran@smartgridobserver.com), +1-815-310-3343)

## Feedback on Previous Editions



"Intra-disciplinary approach leads to this Forum as the premier program in microgrid innovations and thought leadership."

-- Michael J. Zimmer, Washington Counsel, Microgrid Institute

"Excellent. I have benefitted from hearing quite an array of perspectives and case studies. You have brought together a wealth of talent that generated great dialog and will stimulate cross-fertilization."

-- Larisa Dobriansky, Chief Business & Policy Innovation Officer, General Microgrids

"One of the best, with highest quality presenters on timely topics."

-- David E. Geary, PE, Co-Founder and Principal Engineer, DC Fusion

"The conference had a very good mix of academia, research, manufacturers, developers and investors."

-- Dr. Maria Bruccoli, Research Engineer - Smart Energy Systems, EDF Energy R&D UK Centre

"Very good! It touched multiple aspects of microgrids, from financing to engineering to technology, which helped to give an overview of the industries in and around microgrids. Great networking possibility." -- Parvathy Chittur Ramaswamy, Technical Manager - Energy Transition, Tractebel - Engie Group

"So constructive and learnable with fruitful interaction amongst participants. First-day workshop was very informative with actual economic figures." -- Susumu Takahashi, United Nations Industrial Development Organization (UNIDO)

## About the Organizer



The Smart Grid Observer is an online information portal and weekly e-newsletter serving the global smart energy industry. SGO delivers the latest news and information on a daily basis concerning key technology developments, deployment updates, standards work, business issues, and market trends. Visit [www.smartgridobserver.com](http://www.smartgridobserver.com) to sign up for a complimentary subscription. Sponsors of SGO programs include:



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